

the **Castlewood**
SINGERS



2017 - 2018

Season

SPONSORSHIP OPPORTUNITIES

The Castlewood Singers is preparing a very special season of performances throughout central Indiana. It will include a variety of musical styles including classical, holiday, Broadway hits, and traditional gospel music.

The scheduled performances include:

- November 14th, Tuesday, in the Indianapolis Artsgarden, downtown Indianapolis
"Musical Moments in the Garden" (Bach, Schubert, and Mozart)
- December 3rd, Sunday, in Zionsville United Methodist Church
"Christmas Kaleidoscope" (Music of the Season)
- December 12th, Tuesday, at Hoosier Village, Zionsville
Private Benefit Performance (Music of the Season)
- December 14th, Thursday, PACE (a program of Franciscan Health)
Private Benefit Performance (Music of the Season)
- December 17th, Sunday, Seasonal Caroling at Mallow Run Winery, Bargersville
- December 19th, Tuesday, Festival of Trees: 'Twilight Tuesday' at the Indiana History Center
"Festival of Trees Seasonal Celebration" (Music of the Season)
- February 10th, Valentine Dinner, The Sycamore at Mallow Run Winery
"Love" on Broadway (Broadway Classics)
- April 20th, Friday, in Murat Shrine Temple (Arabian Room)
Choral Bonanza" and Benefit Performance with various central Indiana choirs
- May 18th, Friday, Zionsville Christian Church, Zionsville
"I Sing Because I'm Happy" (Preview show with guest performers: *Colla Voce*)
- May 20th, Sunday, in the Landmark Center
"I Sing Because I'm Happy" (Featuring Gospel music and special guest artists)

The Castlewood Singers next tour will be in New Orleans next June 13-17, 2018. Each singer pays their own expenses when we tour.

These performances provide significant promotional exposure for sponsors and their brand. Each venue will attract an audience across many generations.

Attendance Potential:

- Indiana Artsgarden – 300 attendees
- Christmas Kaleidoscope – combined potential of up to 600 attendees
- Festival of Trees – up to 400 attendees
- Valentine Dinner – up to 200 attendees
- Murat Spring Sing – up to 200 attendees
- May concerts – combined potential of up to 500 attendees


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AT-A-GLANCE SEASON SPONSORSHIP PACKAGES

	TITLE \$4,000	PRESENTING \$2,500	PATRON \$1,500	PARTICIPATING \$1,000	CONTRIBUTION \$500
Comp tickets to Castlewood Singers concerts	8	6	4	2	2
Comp tickets to Valentine Dinner in The Sycamore at Mallow Run Winery	4	2			
Logo &/or Company Name in title of program and in all publicity	✓				
Logo &/or Company Name on all print publicity throughout the season	✓	✓	✓	✓	✓
Logo &/or Company Name with whole page of promotion in season's bulletin	✓				
Logo &/or Company Name with at least half page of promotion in season's bulletin		✓			
Logo &/or Company Name with at least quart page of promotion in season's bulletin			✓	✓	
Logo &/or Company Name only in season's bulletin (business card size)					✓
Logo/Company Name on website and social media for the concerts 	✓	✓	✓	✓	✓
Company name noted in all press releases	✓	✓	✓	✓	✓
Option to have company's own printed materials available at Castlewood concerts	✓				
Display product information in front of both concert sites	✓				
Recognize primary representatives of sponsor at concerts and dignitaries (if present)	✓	✓			
Public recognition and "Thank You" for sponsorship at concerts	✓	✓	✓	✓	✓
Include sponsors on signage at concerts	✓	✓	✓	✓	

**WE THANK YOU FOR YOUR INTEREST IN SPONSORING
OUR 2017-2018 SEASON!**

Please contact Brian or Bill at 317-983-1380
 or email sponsorships@castlewoodsingers.com for more
 information

Yes! We want to be a season sponsor!

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We will participate at the following level:

- _____ **TITLE Sponsor for the Season - \$4,000**
- _____ **PRESENTING Sponsor for the Season - \$2,500**
- _____ **PATRON Sponsor for the Season - \$1,500**
- _____ **PARTICIPATING Sponsor for the Season - \$1,000**
- _____ **CONTRIBUTING Sponsor for the Season - \$500**

Company: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____

Phone: _____

Signature of approval: _____

Form/funds can be mailed to:

**The Castlewood Singers
Attention: John Kixmiller
Post Office Box 17444
Indianapolis, IN 46217**

Or email to sponsorships@castlewoodsingers.com

Please make checks payable to The Castlewood Singers

Questions? Please call Brian or Bill at 317-983-1380

About the Castlewood Singers

The Castlewood Singers, is a mixed-voice community choral group not affiliated with any church or organization. As we kick off our 34th season, we continue to provide quality entertainment with a wide variety of musical styles at diverse Central Indiana locations.

The Castlewood Singers have performed in a number of Indianapolis area venues including the Eugene and Marilyn Glick Indiana History Center, Indiana War Memorial, Indiana Landmarks Center, Grove Haus, Freemason's Hall, Murat Temple, The Rathskeller, and Mallow Run Winery, as well as a number of churches in and around Indianapolis.

The Castlewood Singers have also performed in national and international settings, including: a tour of Scotland and England in 2000, the Biltmore mansion in North Carolina in 2003, Germany and Austria in 2004, Carnegie Hall in 1996 and 2009, and Florence, Italy in 2015.

Mr. Mark Szobody, the Director of Special Events at Indiana Landmarks said: "As an event producer, it has been my choice and pleasure to work with The Castlewood Singers for over 15 years. Their repertoire is versatile, adaptive and a definite audience pleaser."

The Castlewood Singers is directed by Mr. Scott Bradford. Mr. Bradford is also the Choral Education Director for the Indiana State School Music Association.